

“伦理视角下的差异与两极化”
第八届国际经济伦理研讨会

2012年10月26-27日
对外经济贸易大学
中国·北京

背景

亚洲发展银行 (Asian Development Bank, 2011) 在其最新的研究报告中指出, 2012 年东亚各国国内生产总值的平均增长率将为 7.2%, 同比下降 0.3 个百分点。紧缩的压力来自于欧元区及美国的经济衰退、贸易保护主义的复苏、资本流动的不稳定以及通货膨胀的预期(报告同时指出, 尽管一般性通货膨胀率在中国趋于温和, 同时在新兴的工业经济体也开始下降, 但仍不失为“众多经济体关注的”焦点)。依然严峻的发展前景迫切需要“适当的短期宏观经济对策”以及寻求“稳健的长期结构调整”, 其中“平衡”与“促平衡”成为加强人力资本积累、基础设施建设、促进金融改革以及中小企业发展的关键词, 以“积累发展要素及提高生产率”¹

从 2000 年签署之日起, 联合国“千年发展目标”(Millennium Development Goals, MDGs) 就成为国家、地区以及全球发展的风向标。回顾过往成果以及展望未来, 联合国秘书长潘基文 (2011) 强调经济发展、社会进步“应当惠及每一个社会成员, 特别是那些依然贫困以及处于社会边缘的人们”。² 尽管差距及差异问题已得到广泛的关注, 并成为 2010 年 9 月于美国纽约举办的联合国千年发展峰会的主题, 但这一经济社会问题的深度、广度并没有在深入的研究中得以厘清, 更无所谓对根源的认识及寻求解决的途径 (Wan & Zhang, 2011)。³

中国日益成为世界以及亚洲经济发展的火车头, 在认识到“全球性难题”需要“全球性的解决途径”并具备“全球性的视野”, 对外经济贸易大学国际经济伦理研究中心将联合对外经济贸易大学区域国别研究所、教育部战略研究(培育)基地——对外经济贸易大学中国开放经济与国际科技合作战略研究中心、中国社会科学院哲学所伦理学研究室以及北京大学中国信用研究中心, 共同举办年度国际研讨会——“伦理视角下的差异与两极化”。2012 年的研讨会将视野聚焦于发展差异问题, 包括全球性以及亚洲的贫富差距问题, 促进建立伦理观念, 同时探索国际经济伦理在全球背景下的发展前景。

此次研讨会将邀请国内外知名学者和商界领袖, 并致力于搭建一个开放的交流平台。同时, 研讨会将吸引全世界有志于投身国际经济伦理在中国发展的年轻学者和商界人士的参与。

主办方

对外经济贸易大学国际经济伦理研究中心
对外经济贸易大学区域国别研究所
教育部战略研究(培育)基地——对外经济贸易大学中国开放经济与国际科技合作战略研究中心
中国社会科学院应用伦理研究中心
北京大学中国信用研究中心

协办方

中国人民大学伦理研究所
美国西东大学斯蒂尔曼商学院

¹ Asian Development Bank. (2011). *Asian Economic Monitor*.

² United Nations. (2011). *The Millennium Development Goals Report, 2011*.

³ Wan, G., & Zhang, Y. (2011). *Between-Country Disparities in MDGs: The Asia and Pacific Region*. ADB Economics Working Paper Series No. 278.

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论文征集——“伦理视角下的差异与两极化”

会议论文可涉及以下主题，共分为全球视野、区域战略、国家战略以及企业经营战略四个方面，同时也欢迎其他相关主题的文章投稿：

- 国际合作与缩小地区差异
- 多哈回合谈判
- 考问“基尼系数”
- 社会/企业福利体系
- 供应链中的社会责任
- 企业文化与公平机会
- 反腐败
- 公益与慈善
- 非政府机构的作用
- 日本核危机及其启示
- 会计伦理与注册会计师社会责任
- 多极化及区域融合
- 中国区域发展及政策
- 宏观经济政策中的伦理考量
- 以价值为导向的跨国公司经营决策
- 道德领导力及弱势群体
- 雇佣关系及领导任命中的性别问题
- 检举与申诉程序
- 社会投资与社会企业
- 碳足迹与环境责任
- 主权债务危机与金融伦理

截止日期

2012年6月15日：论文摘要提交截止

请将论文摘要通过电子邮件（附件形式）提交给会议组委会，论文摘要不超过500字（Word文档）。摘要正文不显示任何作者信息，相关信息（姓名、机构、联系方式、简介）请于电子邮件正文注明。

2012年7月15日：论文初审结果

2012年9月15日：论文终稿提交截止

论文全文字数不超过6000字（包括参考文献），请通过电子邮件（附件形式，Word文档）提交给会议组委会。

学术指导

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Call for Paper

“Disparity and Business Ethics”

Eighth Annual International Business Ethics Conference

October 26th – 27th, 2012

**University of International Business & Economics (UIBE),
Beijing, China P.R.C**

Background

In its recent report, Asian Development Bank (2011) has published its outlook for East Asian economic development in 2012 with aggregated GDP growth of 7.2%, 0.3% lower than this year, with downside risks from euro-zone and US recession, trade protectionism, destabilizing capital flow and inflation (though the headline inflation moderated in China and begun to ease in Newly Industrialized Economy(s), the issue “remains a concern for several economies”), which calls for implementation of “appropriate short-term macro-economic responses” and pursuit of “necessary long-term structural reform”, with which the key words of “balance” and “re-balance” occupy the solutions suggested to set priorities in the areas of human capital, infrastructure, financial development and promoting small and medium enterprises (SME) to “foster factor accumulation and productivity growth”.⁴

Since their inception in 2000, the Millennium Development Goals (MDGs) have been upheld as the ultimate goal and vision for national, regional and global development. In reviewing the progress of past years and looking ahead for the future, UN Secretary-General, BAN Ki-Moon (2011), highlighted the necessity to achieve the goals through “equitable and inclusive economic growth, that reaches everyone and that will enable all people, especially the poor and marginalized, to benefit from economic opportunities”.⁵ Despite the issue of disparity has been acknowledged frequently and highlighted during the September 2010 MDG Summit in New York, the degree and extent of this socio-economic phenomenon have never been clarified without sufficient analytical research, let alone root causes or possible remedies (Wan & Zhang, 2011)⁶.

Recognizing China as the major driving force of the Asian and world economy, and the “globalized dilemma” requires “globalized solutions” with “globalized perspectives”, the *Center for International Business Ethics (CIBE)*, in cooperation with the *Institute of Regional Studies (IRS) of the School of Foreign Studies, UIBE*, *Center for strategic studies of ministry of education – China strategy research center for open economy and international technology cooperation (SCOT)*, the *Institute of Philosophy at the Chinese Academy of Social Sciences (CASS)* and the *China Credit Research Center (CCRC), Peking University*, will host its annual international conference – “Disparity and Business Ethics”. The mission of the 2012 conference is to analyze the phenomenon of disparity including the widening gap between the rich and the poor world wide and in the Asian context, to forge the ethical sense while exploring the progress achieved in different areas of International Business Ethics in the global context.

This conference shall provide an open platform and bring together renowned scholars and business leaders from around the world. It also encourages the participation of young researchers and managers worldwide who are committed to the development of international business ethics in China and Asia.

⁴ Asian Development Bank. (2011). *Asian Economic Monitor*.

⁵ United Nations. (2011). *The Millennium Development Goals Report, 2011*.

⁶ Wan, G., & Zhang, Y. (2011). *Between-Country Disparities in MDGs: The Asia and Pacific Region*. ADB Economics Working Paper Series No. 278.

Organizers

The Center for International Business Ethics (CIBE), University of International Business & Economics (UIBE), Beijing, China

The Institute of Regional Studies (IRS), School of Foreign Studies, University of International Business & Economics (UIBE), Beijing, China

Center for strategic studies of ministry of education – China strategy research center for open economy and international technology cooperation (SCOT)

Research Center for Applied Ethics, Chinese Academy of Social Sciences (CASS), Beijing, China

China Credit Research Center (CCRC), Peking University (PKU), Beijing, China

Co-organizers

Center for Ethical Studies (CES), Renmin University of China (RUC), China

Stillman School of Business, Seton-Hall University, U.S.A

Peking University Press (PUP), China

Intertrade

Call for Paper – “Disparity and Business Ethics”

Papers of all areas connected but not limited to the following topics, categorized within *Global Vision, Regional Strategies, National Strategies and Corporate Strategies*, are welcomed:

- International cooperation and solutions to disparity
- The Doha Round
- Measurement of GINI co-efficient
- Social/corporate welfare program
- Social responsibility in supply chain
- Corporate culture and fair opportunities
- Anti-corruption
- Charity and/or philanthropy
- Role of non-governmental organization (NGO)
- Fukushima crisis & implications
- Accounting ethics & CPA social responsibility
- Regional integration & polarization
- Regional development & policy in China
- Ethical considerations in macro-policy making
- Value-based decision for multinationals
- Moral leadership and disadvantaged group
- Gender considerations for employer and leadership
- Whistle-blowing and procedures
- Social investment & social enterprise
- Carbon footprint & environmental responsibility
- Sovereign debt crisis & financial ethics

Important Dates

15th June 2012: Deadline for abstracts submission

Abstract submissions of the full paper should not exceed 500 words and submitted for peer review by email only as an attached Word document (pdf format is not permitted). The abstract should be identified by its title only with no author information shown. Author information should be stated in the body of the email and should include full name and affiliation, contact details and a short biographical note.

15th July 2012: Feedback on peer reviewing the abstract

15th September 2012: Deadline for full papers submission (papers will be peer reviewed for relevance and rigor)

Full paper submissions should be no more than 6,000 words including references. Papers submitted in English should use Times New Roman 12-point font, double-spaced, with 1-inch (2.5cm) margins all around for the text, including headers and footnotes. References should follow APA style guidelines.

Academic Direction

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Prof. Dr. Stephan Rothlin
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www.cibe.org.cn