

# Call for Paper

**“Rule of Law and International Business Ethics”**

**Seventh Annual International Business Ethics Conference**

**October 21<sup>st</sup> – 22<sup>nd</sup>, 2011**

**University of International Business & Economics,  
Beijing, China P.R.C**

## Background

Recognizing China as the major driving force of the world economy, the Center for International Business Ethics (CIBE), in cooperation with the China Credit Research Center (CCRC), will host its annual international conference – “Rule of Law and International Business Ethics.” The mission of the 2011 conference is to foster awareness of the paramount importance of the development of a sense of law with a focus on labor law protecting the worker rights and environmental protection while striving to explore and critically evaluate the progress achieved in different areas of International Business Ethics and Legal Ethics especially in the Asian and Chinese context.

This conference shall provide an open platform and bring together renowned scholars and business leaders from around the world. It also encourages the participation of young researchers and managers worldwide who are committed to the development of international business ethics and legal ethics in China.

## Organizers

The Center for International Business Ethics (CIBE), University of International Business & Economics (UIBE), China  
Law School, University of International Business & Economics, Beijing

## Co-organizers

China Credit Research Center (CCRC), Peking University (PKU), China  
Faculty of Law, University of Hong Kong  
Caux Round Table (CRT)  
Center for Ethical Studies (CES), Renmin University of China (RUC), China (Pending)  
Stillman School of Business, Seton-Hall University, U.S.A  
Strategy Center for China’s Open Economy and International Technology Cooperation (SCOT), University of International Business & Economics, China  
Peking University Press (PUP), China

## Call for Paper – “Rule of Law and International Business Ethics”

Papers of all areas connected but not limited to the following topics are welcome:

- Legal underpinnings of the Market economy
- Occupational health and International Business Ethics
- The legal dimension of consumer rights
- The ethical responsibility of marketing
- The quality standard and ethical
- International trade and International Business Ethics
- The ethics of Human Rights
- Product safety and International Business Ethics
- Environmental Law and International Business Ethics
- The corporate strategy and

- responsibility
- Technological application and International Business Ethics
- The role of government in the law enforcement
- The role of media in promoting a sense of the law and ethics
- Ethical training of judges, lawyers and law students
- Legal ethics and the rule of law
- Reforms of judicial ethics and lawyers' ethics
- Empirical studies on legal ethics
- ethical responsibility
- Legal and Ethical requirements for the diminishing of corrupt practices
- The role of NGOs in the protection of the legal requirements
- The ethical standards of judges and lawyers
- The role of government in judicial and lawyers' ethics
- Ethical issues faced by lawyers in daily practice
- Legal ethics and mass media

### **Paper Submission**

Authors are invited to submit position papers (2000-3000 words) which will be selected by the academic committee consisting of a panel of international scholars. The submitting authors will be informed of the decision by end of September, 2011, and have the chance to present the papers and research in the conference. The selected papers will be included in the collection of papers of the conference or the Journal of International Business Ethics (JIBE).

Please submit the paper in electronic format (word files) to: Mr. Xiaosong Li ([xiaosong.li1983@gmail.com](mailto:xiaosong.li1983@gmail.com)). Paper submission deadline: **September 15<sup>th</sup>, 2011**

### **Contact:**

#### **Paper Submission**

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#### **Registration & Logistics**

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For more information, please visit the website of the Center for International Business Ethics:

[www.cibe.org.cn](http://www.cibe.org.cn)